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# E-B

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## *AicE-Bs2018Sheffield*

8<sup>th</sup> Asia Pacific International Conference  
on Environment-Behaviour Studies  
The University of Sheffield, UK.  
14-15 July 2018

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This 8th Asia Pacific International Conference on Environment-Behaviour Studies, AicE-Bs2018Sheffield, was made possible by many persons, in particular the School of Architecture, The University of Sheffield, UK, our co-host.

Many thanks also to the more than 60 International Scientific Committee (ISC) / Editorial Board Members, represented from 16 countries worldwide, for their continuous commitment and dedication for reviewing the conference papers.

Last but not least, our gratitude to the Distinguished Keynote Speaker, Abstract Contributors and Paper Presenters for disseminating their works and findings at this most memorable 25<sup>th</sup> Silver international conference of ours. Their continuous support in participation endorses the relevance and sustenance of more successful forthcoming conferences.

*Thank you all !*

# Organising Committee

Mohamed Yusoff Abbas, Prof., Dr.

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Co-Chair, AicE-Bs2018

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AMER Event Management & Services (emAs)

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School of Architecture, The University of Sheffield, UK

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Yiru Pan

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# Foreword

This 8th Asia Pacific International Conference on Environment-Behaviour Studies, AicE-Bs2018Sheffield, managed to attract an overall total of 35 numbers of approved abstracts, from six countries.

Majority of the abstracts (22 numbers or 63%) were contributed by Malaysia. This was followed by Japan (7; represented by nationalities from China, Indonesia, Japan, Kenya, Russia, USA, Turkey), UK (3) and 1 each from Indonesia, Iran, and Nigeria. The abstracts approved were simply grouped generally under 14 sub-categories, although quite a number could have been easily placed under more than one category. The top two categories in order of popularity involved the following environments: - Educational / Learning Environment and Health / Healing Environment (5 each); and Hospitality /Tourism Environment, and Urban Psychology / Urban Environment (4 each).

The abstracts were finally transformed into 23 approved full papers. Majority of the full papers (13 numbers, or 57%) were contributed by Malaysia. This was followed by Japan (5), UK (2), and 1 each from Indonesia, Iran, and Nigeria. The full papers approved were simply grouped generally under 10 sub-categories, although again, quite a number could have been easily placed under more than one category. The top three categories in order of popularity involved the following environments:- Health / Healing Environment (5), Hospitality /Tourism Environment (4), and Educational / Learning Environment and Residential Environment (3 each).

The Association of Malaysian Environment-Behaviour Researchers (AMER), the main organiser, with the co-organisers, ABRA and cE-Bs, FAPS, UiTM, and together with our Co-host, congratulate all contributors for making the conference a tremendous success!

Hopefully this conference will inspire and encourage more researchers to participate in our forthcoming serial conferences.

Thanks again for your continuous support as always, and hope for an enlightening conference!

**Prof. Dr. Mohamed Yusoff Abbas**

Chair, AicE-Bs2018sheffield

Editor-in-Chief, E-BPJ

<http://www.amerabra.org>; <https://fspu.uitm.edu.my/cebs/>

[cebsuitm@gmail.com](mailto:cebsuitm@gmail.com)

14th July 2018

# About the Conference

## Background

The M1iCEBS (Malaysia's 1st International Conference on Environment-Behaviour Studies) officially soft-launched by Malaysian Director General, Womens Development Department, Ministry of Women, Family and Community Development during 1nCEBS (14-15 November 2009) had been renamed the ASIA Pacific International Conference on Environment-Behaviour Studies (AicE-Bs). AicE-Bs conference themes address Environment-Behaviour issues affecting the Asia/Pacific region. In particular, on issues affecting the Asian communities living in both Asian and non-Asian countries. Issues affecting non-Asian communities are also most welcome.

Prior to 2014, AicE-Bs were organised annually by cE-Bs in collaboration with ABRA (Association of Behavioural Researchers on Asians) /AMER (Association of Malaysian Environment-Behaviour Researchers) and non-ASEAN ajE-Bs / jABs Editorial Board member's establishment (as the National Conference now renamed Asian Conference on Environment-Behaviour Studies - AcE-Bs shall be held in Asian members' countries). Post 2014, all conferences shall be fully managed by emAs (AMER Event Management Services), under emAs emAs Resources.

Thus far, the AicE-Bs were organised at venues as follows:-

1st AicE-Bs2010Kuching, Malaysia, 07-09 Dec 2010

2nd AicE-Bs2011Famagusta, North Cyprus, 07-09 Dec 2011

3rd AicE-Bs2012Cairo, Egypt, 31 Oct-02 Nov 2012

4th AicE-Bs2013London, United Kingdom, 04-06 Sep 2013

5th AicE-Bs2014Berlin, Germany, 24 - 26 Feb 2014

6th AicE-Bs2015Bacelona, Spain, 31 Aug - 05 Sep 2015

7th AicE-Bs2016Edinburgh, Scotland, UK, 27-30 Jul 2016

Prior to 2015 all AicE-Bs Proceedings were published and accessible online in Elsevier's Procedia Social and Behavioural Sciences in [www.ScienceDirect.com](http://www.ScienceDirect.com), which were also indexed in Thomsom Reuters (TR) CPCI, in their Web of Science (WoS). Post 2015, under the initiative by emAs, future proceedings shall be published in the E-BPJ (Environment-Behaviour Proceedings Journal) by the e-IPH (International Publishing House, UK), the international associate of emAs. The e-IPH shall submit all proceedings to TR for indexing in their WoS. Currently the E-BPJ, together with our other four international journals are indexed in the ScienceOpen.

Selected conference papers condensed into articles shall be published in either ajE-Bsor it's sister journaljABsforthcoming editions. The Best Paper Award papers, to be condensed into articles shall be published in AjBeS (Asian Journal of Behavioural Studies), currently indexed in DOAJ.

## AicE-Bs2018Sheffield: Theme Synopsis

Commencing with our 25<sup>th</sup> silver international conference - the AicE-Bs2018Sheffield, there shall be no conference theme. Paper contributors are expected to focus specifically on environment-behaviour issues pertaining to the following environments (though not exhaustive):-

Children's Environment; Commercial/Retail/Services Environment; Communication Environment; Community Environment / Social Psychology; Construction Environment; Disabled / Inclusive Environment; Educational / Learning Environment; Elderly Environment; General Psychology; Healing / Healthcare Environment; Hospitality / Tourism Environment; Landscaping Environment; Legal Matters; Leisure / Recreational / Sports Environment; Local Cultural / Heritage Environment (Food included); Natural Environment; Residential Environment; Rural Environment / Rural Psychology; Technology-related Environment; Transportation / Travelling Environment; Urban Environment / Urban Psychology; Workplace Environment; etc.

# Editorial Team

## Editor-In-Chief

**Mohamed Yusoff Abbas, Prof., Dr.**

President, Association of Malaysian Environment-Behaviour Researchers (AMER).

President, Association of Behavioural Researchers on Asians (ABRA).

Head, Centre for Environment Behaviour Studies (cE-Bs), Universiti Teknologi MARA, Malaysia

*myusoff801@salam.uitm.edu.my, cebsuitm@gmail.com*

## Associate Editors

**EGYPT:**

**Rasha Mahmoud Ali El-Zeiny, Assoc. Prof., Dr.**, Menia University, Menia, Egypt. *rasha\_elzeiny@yahoo.com*

**INDIA:**

**Smita Khan, Assoc. Prof., Dr., Ar.** Visvesvaraya National Institute of Technology, Najpur, India. *smitakhan@gmail.com*

**INDONESIA:**

**Juneman Abraham**, Bina Nusantara University, Jakarta, Indonesia. *juneman@gmail.com*

**IRAN:**

**Mona Bisadi, Dr.** Iran University of Science & Technology, Tehran, Iran. *bisadi.mona@gmail.com*

**TAIWAN:**

**Shenglin Elijah Chang, Prof., Dr.** National Taiwan University, Taipei, Taiwan. *shenglinchang@gmail.com*

**TURKEY:**

**Ebru Cubukcu, Prof., Dr.** Dokuz Eylul University, Turkey. *ebru.cubukcu@gmail.com*

## Editorial (Advisory & Review) Board

**Abdul Hadi Nawawi, Prof., Dr.** Universiti Teknologi MARA, Malaysia. *hadinawawi@yahoo.com*

**Aldrin Abdullah, Prof., Dr.** Universiti Sains Malaysia, Malaysia. *aldrin.usm@gmail.com*

**Aleya Abdel Hadi, Emer. Prof., Dr.** Modern Sciences & Arts University, October City, Egypt. *profaleyaabdelhadi@gmail.com*

**Anuar Talib, Assoc. Prof., Dr.** Universiti Teknologi MARA, Malaysia. *anuarfaqir@gmail.com*

**Babatunde E. Jaiyeoba, Assoc. Prof., Dr.** ObafemiAwolowo University, Ile-Ife, Nigeria, Nigeria. *tundejaiyeoba@yahoo.co.uk*

**Christopher Peter Spencer, Emer. Prof., Dr.** The University of Sheffield, United Kingdom. *c.p.spencer@sheffield.ac.uk*

**Cigdem Canbay Turkyilmaz, Assoc. Prof., Dr.** Yildiz Technical University, Turkey. *cigdemcanbay@gmail.com*

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**Dasimah Omar, Prof., Dr.** Universiti Teknologi MARA, Malaysia. *dasimaho@yahoo.com*

**David Robert Osborne**, Graphia International Limited, Hong Kong. *dro@graphiabrand.com*

**Ebru Cubukcu, Prof., Dr.** Dokuz Eylul University, Turkey. *ebru.cubukcu@gmail.com*

**Edinéa Alcântara, Dr.** Federal University of Pernambuco, Brazil. *edinealcantara@gmail.com*

**Edward Andrew Edgerton, Dr.** West of Scotland University, United Kingdom. *Edward.Edgerton@uws.ac.uk*

**Emrah Turkyilmaz, Dr.** Istanbul Kultur University, Turkey. *emrahturk@gmail.com*

**Faridah Ismail, Assoc. Prof., Dr.** Universiti Teknologi MARA, Malaysia. *farid346@salam.uitm.edu.my*

**Filiz Çelik, Asst. Prof., Dr.** Selcuk University, Konya, Turkey. *filiz@selcuk.edu.tr*

**Hazlina Hamdan, Assoc. Prof., Dr.** Universiti Teknologi MARA, Malaysia. *hazlina2020@yahoo.com*

**Hazreena Hussein, Assoc. Prof., Dr.** University Malaya, Malaysia. *reenalambina@um.edu.my*

**Heng Zhang, Prof., Dr.** National Cheng Kung University, Taiwan, Province of China. *heng7970@gmail.com*

**Himasari Hanan, Dr., Ir.** Institut Teknologi Bandung, Bandung, Indonesia. *himahanan@gmail.com*

**Ismail Said, Prof., Dr.** Universiti Teknologi Malaysia, Malaysia. *ismailbinsaid@gmail.com*

**Ismail Samsuddin, Prof., Dr.** Universiti Teknologi MARA Perak, Malaysia. *ismai587@perak.uitm.edu.my*

**Iwan Sudradjat**, Institut Teknologi Bandung, Bandung, Indonesia. *iwansudr@gmail.com*

**Jamalunlaili Abdullah, Assoc. Prof., Dr.** Universiti Teknologi MARA, Malaysia. *bota65@yahoo.com*

**Jin-Yung Wu, Asst. Prof., Dr.** National Taiwan University, Taipei, Taiwan, Province of China. *jinyungwu@gmail.com*

**Juneman Abraham**, ABRA, Bina Nusantara University, Jakarta, Indonesia. *juneman@gmail.com*

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**Masran Saruwono, Assoc. Prof., Dr.** Universiti Teknologi MARA, Malaysia. *mbsaruwono@yahoo.co.uk*

**Mazlina Mansor, Asst. Prof., Dr.** International Islamic University, Malaysia. *mazlina.mansor@gmail.com*

**Mei Lim, Dr.** University of South Australia, Australia. *Mei.Lim@unisa.edu.au*  
**Mert Cubukcu, Prof., Dr.** Dokuz Eylul University, Izmir, Turkey. *mert.cubukcu@gmail.com*  
**Mohammad Arif Kamal, Asst. Prof., Dr.** Aligarh Muslim University, India. *architectarif@gmail.com*  
**Mohd. Sabrizaa Abd Rashid, Assoc. Prof., Dr.** Universiti Teknologi MARA Perak, Malaysia. *mohds637@perak.uitm.edu.my*  
**Mona Bisadi, Dr.** Iran University of Science & Technology, Tehran, Iran. *bisadi.mona@gmail.com*  
**Nicholas Kathijotes, Prof., Dr.** Cyprus University of Technology, Cyprus. *nkathijotes@gmail.com*  
**Nor Haslina Jaafar, Dr.** Universiti Kebangsaan Malaysia, Malaysia. *mellina.inamel@gmail.com*  
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**Noor Hanita Abdul Majid, Assoc. Prof., Dr.** International Islamic University Malaysia, Malaysia. *noorhanita@gmail.com*  
**Norhati Ibrahim, Assoc. Prof., Dr.** Universiti Teknologi MARA, Malaysia. *norhati102@yahoo.com*  
**Noriah Othman, Dr.** Universiti Teknologi MARA, Malaysia. *noriaho@yahoo.com*  
**Norsidah Ujang, Assoc. Prof., Dr.** Universiti Putra Malaysia, Malaysia. *norsidah21@gmail.com*  
**Nurlisa Ginting, Assoc. Prof., Dr.** Universiti Sumatera Utara, Medan, Indonesia. *nurlisa.ginting@gmail.com*  
**Osman Mohd Tahir, Assoc. Prof., Dr.** Universiti Putra Malaysia, Malaysia. *osman\_mtahir@yahoo.com*  
**Paramita Atmodiwirjo, Prof., Dr.** Universitas Indonesia, Indonesia. *mitayandi@gmail.com*  
**Prabu Wardono, Dr.** Institut Teknologi Bandung, Bandung, Indonesia. *pwardono@yahoo.com*  
**Rasha Mahmoud Ali El-Zeiny, Assoc. Prof., Dr.** Menia University, Menia, Egypt. *rasha\_elzeiny@yahoo.com*  
**Ranjith Dayaratne, Assoc. Prof., Dr.** University of Bahrain, Bahrain. *ranjith.dayaratne@gmail.com*  
**Robert W. Marans, Emer. Prof., Dr.** University of Michigan, Michigan, United States of America. *marans@umich.edu*  
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**Sabarinah Sh. Ahmad, Prof., Dr.** Universiti Teknologi MARA, Malaysia. *sabrin63@gmail.com*  
**Saripah Abdul Latif, Dr.** Universiti Teknologi MARA Kelantan, Malaysia. *saripah5998@gmail.com*  
**Sertaç Gungor, Asst. Prof., Dr.** Selcuk University, Konya, Turkey. *sertac@selcuk.edu.tr*  
**Shenglin Elijah Chang, Prof., Dr.** National Taiwan University, Taipei, Taiwan. *shenglinchang@gmail.com*  
**Siriwan Silapacharanan, Emer. Prof., Dr.** Chulalongkorn University, Bangkok, Thailand. *siriwansv@gmail.com*  
**Sitthiporn Piromruen, Assoc. Prof., Dr.** Silpakorn University, Bangkok, Thailand. *sitthip128@yahoo.com*  
**Siti Rukayah, Dr.** Diponegoro University, Semarang, Indonesia. *tututrsiti@yahoo.com*  
**Smita Khan, Assoc. Prof., Dr.** Visvesvaraya National Institute of Technology, Najpur, India. *smitakhan@gmail.com*  
**Supagtra Suthasupa, Asst. Prof., Dr.** Silpakorn University, Bangkok, Thailand. *supakoy@yahoo.com*  
**Tina Pujara, Dr.** Indian Institute of Technology (I.I.T) Roorkee, Uttarakhand, India. *tinapujara@gmail.com*  
**Uday Jain, Emer. Prof., Dr.** Mahila Chetna Manch, Shivaji, Nagar, Bhopal, India. *jainuday1941@gmail.com*  
**Wan Hashimah Wan Ismail, Dr.** Universiti Teknologi Malaysia, Malaysia. *wan7137shima@gmail.com*  
**Wannasilapa Peerapun, Prof., Dr.** Chulalongkorn University, Bangkok, Thailand. *Wannasilpa.P@chula.ac.th*  
**Zehra Öngül, Asst. Prof.** Eastern Mediterranean University, Famagusta, Turkey. *zehra.ongul@gmail.com*

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P02	DOI: <a href="https://doi.org/10.21834/e-bpj.v3i8.1338">https://doi.org/10.21834/e-bpj.v3i8.1338</a>	<b>Principles of Designing Girls Schools; Promoting Cognitive Development of Iranian Children (Case Study: Primary Schools of Girls in Rasht)</b> Mahsa Talebsafa1, Amirreza Karimi Azeri2 1Expert of Department of Roads and Urban Development of Guilan Province, Faculty of Architecture, Shomal University, Iran. 2Assistant Professor, Faculty of Architecture and Art, Department of Architecture, University of Guilan, Iran <i>Mahsa.talebsafa@gmail.com, Amirreza_karimiazeri@guilan.ac.ir</i>	
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P04	DOI: <a href="https://doi.org/10.21834/e-bpj.v3i8.1389">https://doi.org/10.21834/e-bpj.v3i8.1389</a>	<b>Healthcare Internationalisation: An Analysis of the Behaviour of Medical Practitioners towards Local Patients</b> Nuraisyah Chua Abdullah1*, Herwina Rosnan2, Norzayana Yusof3, 1Faculty of Law, UiTM Shah Alam. 40450. Selangor. MALAYSIA. 2Arshad Ayub Graduate Business School, UiTM Shah Alam. 40450. Selangor. MALAYSIA. 3Centre for Postgraduate and Professional Studies, Faculty of Business and Administration, UiTM Shah Alam, 40450. Selangor. MALAYSIA. <i>nuraisyahc@yahoo.com; nuraisyah@salam.uitm.edu.my; herwinaros@gmail.com; norzayana.yusof@yahoo.com</i>	
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Department of Landscape Architecture, Faculty of Built Environment, Universiti Teknologi, Malaysia, Johor Bahru, 81310, Malaysia.  
aalabbasia@gmail.com, ismailbinsaid@gmail.com

- P08** DOI: <https://doi.org/10.21834/e-bpj.v3i8.1390> **Sexual Harassment in Healthcare SMEs: Behaviours of medical practitioners and medical tourists**  
Nuraisyah Chua Abdullah<sup>1\*</sup>, Herwina Rosnan<sup>2</sup>, Norzayana Yusof<sup>3</sup>.  
*1Faculty of Law, UiTM Shah Alam. 40450. Selangor. MALAYSIA. 2Arshad Ayub Graduate Business School, UiTM Shah Alam. 40450. Selangor. MALAYSIA. 3Centre for Postgraduate and Professional Studies, Faculty of Business and Administration, UiTM Shah Alam, 40450. Selangor. MALAYSIA.*  
*nuraisyahc@yahoo.com; nuraisyah@salam.uitm.edu.my; herwinaros@gmail.com; norzayana.yusof@yahoo.com*

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*1Department of Architecture, Faculty of Engineering, Universitas Sumatera Utara, 9 Dr. T. Mansyur Street, Medan 20155, Indonesia. 2Toba Lake & Sustainable Tourism Working Group, Universitas Sumatera Utara, 9 Dr. T. Mansyur Street, Medan 20155, Indonesia.*  
*nurlisa@usu.ac.id, n.vinky@usu.ac.id, a.delianur@usu.ac.id*
- P10** DOI: <https://doi.org/10.21834/e-bpj.v3i8.1391> **SME Healthcare Operators' Readiness to Accreditation: Challenges and the way forward**  
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*1Faculty of Law, UiTM Shah Alam. 40450. Selangor. MALAYSIA. 2Arshad Ayub Graduate Business School, UiTM Shah Alam. 40450. Selangor. MALAYSIA. 3Centre for Postgraduate and Professional Studies, Faculty of Business and Administration, UiTM Shah Alam, 40450. Selangor. MALAYSIA.*  
*nuraisyahc@yahoo.com; nuraisyah@salam.uitm.edu.my; herwinaros@gmail.com; norzayana.yusof@yahoo.com*
- P11** DOI: <https://doi.org/10.21834/e-bpj.v3i8.1406> **The Readiness of Academicians in Sustaining SMEs Edutourism Projects in Malaysia**  
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*1Arshad Ayub Graduate Business School, Universiti Teknologi MARA, Malaysia. 2Faculty of Law, Universiti Teknologi MARA, Malaysia.*  
*herwinaros@gmail.com, nuraisyahc@yahoo.com, nuraisyah@salam.uitm.edu.my*

## Landscaping Environment

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*1Environmental Science and Landscape Architecture, Graduate School of Horticulture, Chiba University, Japan. 2Landscape Architecture, Architecture and Design Faculty, Van Yuzuncu Yil University, Turkey. 3Environmental Science and Landscape Architecture, Graduate School of Horticulture, Chiba University, Japan.*  
*senoglubuket@gmail.com, ekinoktay@yyu.edu.tr, isamikinoshita@faculty.chiba-u.jp*

## Legal Matters

- P13** DOI: <https://doi.org/10.21834/e-bpj.v3i8.1388> **Excessive Pricing by SMEs: A Comparative Approach of Legislators' Behaviour and Sellers' Behaviour**  
Nuraisyah Chua Abdullah<sup>1\*</sup>, Herwina Rosnan<sup>2</sup>  
*1Faculty of Law, Universiti Teknologi MARA, 40450. Shah Alam. Selangor. Malaysia. 2Arsyah Ayub Graduate Business School, Uniersiti Teknologi MARA, 40450. Shah Alam. Selangor. Malaysia.*  
*nuraisyahc@yahoo.com, nuraisyah@salam.uitm.edu.my, herwinaros@gmail.com*

## Local Heritage Environment

- P14** DOI: <https://doi.org/10.21834/e-bpj.v3i8.1416> **Tsurushibina Craft Story in the Context of Community Development: Inatori District of Higashiizu Town, Japan**  
Mariia Ermilova\*, Mitsunari Terada, Isami Kinoshita.  
*Landscape Architecture and Environmental Science, Graduate School of Horticulture, Chiba University, Japan.*  
[gboka.me@gmail.com](mailto:gboka.me@gmail.com)

### Residential Environment

- P15** DOI: <https://doi.org/10.21834/e-bpj.v3i8.1358> **Creative Housing Design: Promoting sustainable living in cohousing community in the UK**  
Jingjing Wang, Yiru Pan, Karim Hadjri  
*School of Architecture, Social Science, The University of Sheffield, UK.*  
[jiang130@sheffield.ac.uk](mailto:jiang130@sheffield.ac.uk), [ypan13@sheffield.ac.uk](mailto:ypan13@sheffield.ac.uk), [k.hadjri@sheffield.ac.uk](mailto:k.hadjri@sheffield.ac.uk)

- P16** DOI: <https://doi.org/10.21834/e-bpj.v3i8.1414> **Interpreting the Meaning of Housing Quality Towards Creating Better Residential Environment**  
Maimon Ali<sup>1</sup>, Norhafizah Abdul Rahman<sup>2</sup>, Izham Ghani<sup>2</sup>  
*1Department of Town and Regional Planning, Faculty of Architecture, Planning & Surveying, Universiti Teknologi MARA, Malaysia. 2Department of Landscape Architecture, Faculty of Architecture, Planning & Surveying, Universiti Teknologi MARA, Malaysia.*  
[maimon078@perak.uitm.edu.my](mailto:maimon078@perak.uitm.edu.my), [norha776@perak.uitm.edu.my](mailto:norha776@perak.uitm.edu.my), [izham025@perak.uitm.edu.my](mailto:izham025@perak.uitm.edu.my)

- P17** DOI: <https://doi.org/10.21834/e-bpj.v3i8.1402> **Sense of Community and Demographic Factors as Predictors of Neighbourhood Satisfaction**  
Segun Okunola<sup>1</sup>, Anthony K. Adebayo<sup>1</sup>, Dolapo Amole<sup>2</sup>  
*1Department of Architecture, Faculty of Environmental Sciences, University of Lagos, Nigeria. 2Department of Architecture, Faculty of Environmental & Management, Obafemi Awolowo University, Ile-Ife, Nigeria.*  
[okunolasegun@yahoo.com](mailto:okunolasegun@yahoo.com), [anthonykayodeadebayo@gmail.com](mailto:anthonykayodeadebayo@gmail.com), [dolapoamole@yahoo.com](mailto:dolapoamole@yahoo.com)

### Technology-related Environment

- P18** DOI: <https://doi.org/10.21834/e-bpj.v3i8.1407> **The Internationalization of Online Video Content Industry: An analysis of the behaviour of consumers and content providers**  
Herwina Rosnan<sup>1</sup>, Nuraisyah Chua Abdullah<sup>2</sup>  
*1Arshad Ayub Graduate Business School, Universiti Teknologi MARA, Malaysia. 2Faculty of Law, Universiti Teknologi MARA, Malaysia.*  
[herwinaros@gmail.com](mailto:herwinaros@gmail.com), [nuraisyahc@yahoo.com](mailto:nuraisyahc@yahoo.com), [nuraisyah@salam.uitm.edu.my](mailto:nuraisyah@salam.uitm.edu.my)

### Travel / Transportation Environment

- P19** DOI: <https://doi.org/10.21834/e-bpj.v3i8.1409> **International transportation network companies: Behaviour of drivers and consumers**  
Herwina Rosnan<sup>1</sup>, Nuraisyah Chua Abdullah<sup>2</sup>  
*1Arshad Ayub Graduate Business School, Universiti Teknologi MARA, Malaysia. 2Faculty of Law, Universiti Teknologi MARA, Malaysia.*  
[herwinaros@gmail.com](mailto:herwinaros@gmail.com), [nuraisyahc@yahoo.com](mailto:nuraisyahc@yahoo.com), [nuraisyah@salam.uitm.edu.my](mailto:nuraisyah@salam.uitm.edu.my)
- P20** DOI: <https://doi.org/10.21834/e-bpj.v3i8.1400> **Potential for Livening Urban Areas in Developing Countries through Carfree Streets: Nairobi, Kenya**  
Njeru Anthony Murithi<sup>1</sup>, Kinoshita Isami<sup>2</sup>  
*1 Graduate School of Horticulture, Chiba University, Matsudo City, 271-8510, Japan*  
[afta8857@chiba-u.jp](mailto:afta8857@chiba-u.jp)  
[isamikinoshita@faculty.chiba-u.jp](mailto:isamikinoshita@faculty.chiba-u.jp)
- P21** DOI: <https://doi.org/10.21834/e-bpj.v3i8.1411> **Public Perceptions and Behaviours towards Bicycle Sharing Offered by SMEs as a Mode of Transportation and the Way Forward**  
Herwina Rosnan<sup>1</sup>, Nuraisyah Chua Abdullah<sup>2</sup>

*1Arshad Ayub Graduate Business School, Universiti Teknologi MARA, Malaysia.  
2Faculty of Law, Universiti Teknologi MARA, Malaysia.  
herwinaros@gmail.com, nuraisyahc@yahoo.com, nuraisyah@salam.uitm.edu.my*

## **Urban Environment**

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### **Linear Street Pattern in Urban Cities in Malaysia Influence Snatch Theft Crime Activities**

Siti Rasidah Md Sakip<sup>1</sup>, Mohd Najib Mohd Salleh<sup>2</sup>  
*1Department of Landscape Architecture, Faculty of Architecture, Planning & Surveying, University Teknologi MARA Perak Branch Seri Iskandar Campus, Malaysia. 2School of Housing, Building & Planning, Universiti Sains Malaysia, Penang Malaysia.  
sitir704@perak.uitm.edu.my, najib@usm.my*

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### **The Use of Public plazas in China and the United States: Using direct observation**

Maozhu Mao, Isami Kinoshita  
*Landscape Architecture and Environmental Science, Graduate School of Horticulture, Chiba University, Japan.  
maomaofreedom@gmail.com, isamikinoshita@faculty.chiba-u.jp*



# Past and Future Conferences

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6<sup>th</sup> AicQoL2018 Perhentian Island, Malaysia, 03-04 March 2018  
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