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E-B

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CSSR2017Malacca

4th International Conference on Science & Social Research, The Pines, Malacca, Malaysia 06-07 Dec. 2017

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Acknowledgement

We are most honoured to the conference organiser for giving us the opportunity to publish their conference proceeding in the E-BPJ.

Many thanks also to our more than 60 International Scientific Committee (ISC) / Editorial Board Members, represented from 16 countries worldwide, for their continuous commitment and dedication for reviewing the conference papers.

Thank you all !

Disclaimer
Any opinion expressed in the articles are those of the authors and do not reflect that of the Association of Malaysian Environment-Behaviour Researchers (AMER), the Association of Behavioural Researchers on Asians (ABRA), and the Centre for Environment-Behaviour Studies (cE-Bs), Faculty of Architecture, Planning & Surveying, Universiti Teknologi MARA, Malaysia.

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Indexing

The *E-BPJ* is currently indexed in Clarivate Analytics (WoS) and ScienceOPEN.

Focus and Scope

The *E-BPJ* publishes double-blind peer-reviewed, original research conference papers relating to **Environment-Behaviour, General Psychology,** and **Quality of Life** issues affecting the Asian communities living in both the Asian and non-Asian countries. The selected papers published were presented at the multiple serial annual international conferences (Memories) held worldwide since 2010, jointly organised by the Association of Malaysian Environment-Behaviour Researchers (AMER), Association of Behavioural Researchers on Asian (ABRA), and Centre for Environment-Behaviour Studies (cE-Bs), Faculty of Architecture, Planning & Surveying, Universiti Teknologi MARA (UiTM), Malaysia

Peer Review Process

Papers are double-blind peer-reviewed within three weeks by the Editorial Board Members represented from 16 countries. Papers are assessed based on seven criteria as follows:-

1. Topic - Relevancy; Research background; Clarity of Aim and Objectives.
2. Literature Review - Relation of research to previous studies; Issues derived from most up-to-date literature.
3. Methodology - Detailed clear description; Procedures justified; Limitations acknowledged.
4. Findings - Clearly described; Relevant findings highlighted.
5. Analysis & Discussio- Relevant findings discussed in relation to theories /issues/objectives/ literature; Considerations of implications beyond the confines of the research.
6. Conclusions & Recommendations - Retrospective evaluation of research & Contributions; Recommendations for improving the situation; Identification of new directions for further research
7. Overal - Standard of English Language (Score to be above 90%) and Similarity Index (Plagiarism) to be less than 30%, based on Grammarly; Clarity of illustrations; APA style of referencing.

Publication Frequency

Commencing 2018 the *E-BPJ* shall be published three times annually, excluding Special Issues.

Open Access Policy

The *E-BPJ* is an international multidisciplinary Open Access Journal which adheres to the BOAI definition of open access: that users have the right to 'read, download, copy, distribute, print, search, or link to the full texts of these articles'.

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Responsibility of Peer Review

The double-blind peer–review process is under the responsibility of AMER (Association of Malaysian Environment-Behaviour Researchers), ABRA (Association of Behavioural Researchers on Asians) and cE-Bs (Centre for Environment-Behaviour Studies), Faculty of Architecture, Planning & Surveying, Universiti Teknologi MARA, Malaysia. Currently the Board Members (Advisory & Reviews) are represented from 16 countries.

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This journal is sponsored by Association of Malaysian Environment-Behaviour Reseachers (AMER).

Journal History

Proceedings of previous international conferences organised by the Association of Malaysian Environment-Behaviour Researchers (AMER) since 2010 were published and accessible online in Elsevier's *Procedia Social and Behavioural Sciences (ISSN: 1887-0428)*, www.ScienceDirect.com. Those proceedings have all been indexed in the former Thomson Reuter's Web of Science (WoS). The inevitable but timely birth of the Environment-Behaviour Proceedings Journal in 2016 was mainly to sustain the publication of the proceedings of forthcoming annual, serial international conferences to be organised jointly by AMER, ABRA and cE-Bs.
AicQoL conferences main theme addresses Quality of Life (QoL) issues affecting the Asian communities living in both Asian and non-Asian countries. E-B issues affecting non-Asian communities are also most welcome.
Paper contributions shall involve the following environments (though not exhaustive):- Children / Youth Environment;
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Communication / Social Media Environment;
Community Environment / Social Psychology;
Construction Environment;
Design & Creative Environment;
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Elderly Environment;
Energy Environment;
General Psychology;
Green Environment;
Healing / Healthcare Environment;
Hospitality / Tourism Environment;
Inclusive Environment;
Landscaping Environment;
Legal Matters;
Leisure / Recreational / Sports Environment;
Local Cultural / Heritage Environment (Food included);
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Policy Environment
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About CSSR2017

The 4th International Conference on Science and Social Research (CSSR2017) was organized by the Institute of Research Management & Innovation (IRMI), Universiti Teknologi MARA (UiTM) with the support of UiTM Melaka as Co-organizer. The CSSR2017 was held on the 6-7 December 2017 at The Pines Hotel Melaka, Malaysia.

This conference covered multidisciplinary perspectives on Science and Social research and aimed to provide a communication platform for academicians, researchers, graduates and industry professionals.

Participants were expected to present their latest research findings, share their thoughts and discuss future developments in their research area.

Message from Advisor, CSSR2017

Welcome to CSSR2017 !

On behalf of the organizing team, I would like to extend a warm welcome to all participants who will join and present their research findings in the 4rd International Conference on Science and Social Research, CSSR2017.

The Institute of Research Management & Innovation (IRMI) Universiti Teknologi MARA has constantly and relevantly drive the research community to achieve tremendous output. One of the continuous efforts conducted by IRMI is organizing CSSR in order to facilitate publication of research findings in high quality journals and enhance the visibility of researchers locally and internationally. The first and second CSSR were held in 2010 and 2015, respectively. Experiences gained by IRMI and good support from participants have helped the planning and execution of CSSR2017.

“Translating Research Into Impact” is the theme for CSSR2017. This is consistent with the scope and objectives of CSSR2017. CSSR2017 covers multi-disciplinary research areas from science and technology to social science and humanities. The conference track is divided into three major areas namely, Engineering, Science & Technology, Clinical & Health sciences and Arts, Humanities & Social sciences. The conference will bring together researchers, academicians, scientists and practitioners from Malaysia and abroad to present their latest research findings and share new innovative ideas, knowledge, and technologies related to these three conference topics.

CSSR opens up opportunity for researchers to to share their research outcomes, and expand their networking beyond their own specific field.

I would like to take this opportunity to express my sincere gratitude to all committee members, reviewers, International Advisory Panels, Journal Guest Editors, Journal Guest Editorial Board and IRMI staffs for their great efforts and continuous support in making this conference a success.

Hope you will get the most from this two-day conference. See you in December 2017 at The Pines Hotel Melaka, Malaysia.

Thank you.

Best wishes,

Professor Dr. Hadariah Bahron
Advisor CSSR2017
Assistant Vice Chancellor (Research & Innovation)
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40450 Shah Alam Selangor Malaysia

Message from Chairman, Organising Committee CSSR2017

We are indeed delighted to welcome you to the 4th International Conference on Science and Social Research (CSSR 2017). This year's conference which is co-organized with Universiti Teknologi MARA (UiTM) Melaka, will be for the first time held outside the Klang Valley. The venue of this year's conference was carefully selected to bring to the forefront the proud legacy of our rich culture and tradition, in historical Melaka, a UNESCO World Heritage Site.

The Conference offers a multidisciplinary platform to engage researchers, academics, industry and the community in the implementation of impactful research. In harmony with the theme "Translating Research into Impact", our Keynote Lecture 1, "Engineering Research into Solutions" by Yang Berbahagia Professor Datuk Dr. Ahmad Fauzi Ismail and Keynote Lecture 2, "Transformation of Society through Research and Education" by Associate Professor Dr. Samsilah Roslan will revolve around the influence of research on society. We are also privileged to have Yang Berbahagia Datin Paduka Ir. Dr. Siti Hamisah Tapsir, Director General of Higher Education deliver an Eminent Lecture entitled "Academia in the 4th Industrial Revolution", and launch the UiTM Research and Innovation in the Spotlight (RISe) portal. The RiSe Portal which was initiated by the Institute of Research Management and Innovation UiTM features researchers, research achievements and news highlights, as well as links to research videos.

It is heartening to note that CSSR 2017 has attracted more than 200 submissions from local and international participants. International submissions were received from countries such as Indonesia, India, Vietnam, United Kingdom, Spain, Mexico and Brazil. External participants this year also include representatives from financial institutions and government agencies.

The success of CSSR 2017 represents the tremendous support and effort of many. A warm thank you to our distinguished speakers and participants for imparting scientific value to the Conference. My heartfelt gratitute to all members of the organising committee for their dedication and hardwork. A note of appreciation also to our generous government and industrial partners for their contributions.

We hope that CSSR 2017 will facilitate the translation of research into impact.

Best regards,

Professor Dr Nor Ashikin Mohamed Noor Khan
Chairman of the Organising Committee, CSSR 2017

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Message from Editor-in-Chief

We are most honoured to the Institute of Research Management & Innovation (IRMI), Universiti Teknologi MARA, Shah Alam, Selangor, Malaysia, for the opportunity given to publish our maiden Special Issue of the proceeding for CSSR2017.

Although the CSSR2017 papers were peer reviewed by the conference organiser, however, prior to being published in this Special Issue, those papers were subjected to another double-blind peer review process by the E-BPJ Editorial Team. This is to ensure the standard and quality of the amended papers published are not compromised, so as to sustain the E-BPJ being continuously indexed in the WoS.

Our gratitude to the E-BPJ Editorial Team, represented from 16 countries, for their time, effort, commitment and dedication for the successful publication of this maiden Special Issue.

Thank You.

Sincerely

Professor Dr. Mohamed Yusoff Abbas
Editor-in-Chief
Environment-Behaviour Proceedings Journal (E-BPJ)

31 May 2020

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