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# Impact of the Nutritional Educational Program to the Healthy Food Behaviour, Knowledge, Attitude and Environment for Obese Children

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# Abstract

Overweightness and obesity is a problem that has been rising in the Malaysian suburban environment. This study is conducted to evaluate the healthy food behavior, attitudes, knowledge and healthy environment of obese school children aged 10-11 years old. Obese school children received the nutritional educational program (NEP) comprised of a video, a comic reading session and a food selection game. The intervention resulted in a significant increase for healthy food behaviour, attitude and knowledge. However, there is an only minimal impact for a healthy environment. Overall, the results indicate that the nutritional educational program has positive impact in preventing obesity. Keywords: obesity, healthy food behavior, knowledge, nutritional educational program (NEP).

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# **1.0 Introduction**

Obesity could be caused due to a variety of environmental factors, genetic predisposition, and human behaviour. Obesity among adults begins in preschool if prevention steps have not been taken (Sumarni Mohd et al., 2006). In relation to overweightness and obesity during childhood, their adulthood also will become susceptible to obesity (Kitzinger & Karle, 2013). Obesity has been a public health problem which requires preventive measures and further treatment (Sharifah, 2011). To reduce childhood obesity, preventive action needs to take high priority. The prevention of obesity among school children in suburban and rural areas are necessary and a program in nutrition education, personal weight reduction and perceived body image need to be considered (Danis, Bahar, Isa, & Adilin, 2014). Although, most of the children reveal that they consume two servings of fruit and two/three servings of vegetables, this is not enough to supply the needed nutrition and vitamins for the children. This shows that the program needs to educate and change obese school children's behaviour and get them to consume natural foods, vegetables, fruits instead of fast food and sweets (Roman, 2014).

Consuming a balanced diet is important because it results in academic success as well as physiological development among school children (Erturguta & Erturgut, 2010). A research by Scaglioni, Salvioni, & Galimberti, (2008) identified that excessive control to what and how much children eat could contribute to childhood overweightness and children's eating behaviour especially in relation to the mother. This is because they spend a lot of time together rather than the father (Scaglioni et al Salvioni, 2008). Other factors such as family and environment also influence the development of childhood obesity (Serene, Shamarina, & Mohd, 2011).

The prevalence of child obesity is increasing rapidly in Malaysia and this trend should be closely monitored. For this reason, a study was carried out in 2013 among school children in primary four and six between the ages of ten to twelve years old in Puncak Alam who had a risk of obesity. Data showed that 54.9% of the respondents were overweight, while 45.1% of the respondents were pre-obese and obese from a total of 150 samples (unpublished material, 2013). Another screening on BMI was carried out in 2014 with data showing that 58.2% out of 287 school children were identified as overweight and obese. This data showed an increasing figure as compared to childhood overweightness and obesity being 16.3% in the year 2005, and 21.8% in year 2006 in Selangor.

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All these findings revealed that obesity among primary school children is prevalent in Puncak Alam and the data also suggested that this issue of obesity among primary school children in Puncak Alam is on the rise. This may be due to Puncak Alam being a developing suburban area with all the amenities of a township including easy access to fast food and supermarkets. Besides that, the sedentary life styles of the children led to less calorie use and reduced output which results in obesity. Based on this scenario, the importance of determining the healthy food behaviours, knowledge, attitudes, and environments of these children needs to be realised. An intervention programme is required to emphasise the knowledge of healthy food eating and balanced diet among primary school children.

This intervention would be able to make much needed changes and influence the healthy food behaviours, attitude, environment and knowledge among overweight and obese school children, especially as an initial measure for the prevention of obesity. A study by Ruzita & Wan. Azdie, (2007) found that children in urban area are more exposed to nutritional information while possessing self-motivation compared to children in suburban and rural areas. However, none of the intervention programme has been done in a suburban area. This justifies the need for the intervention programme to be conducted in a suburban area using an interactive health educational programme as compared to the more common approach of using flex charts and cooking demonstrations since school children will learn better when there is interactive learning.

# 2.0 Literature Review

Nutritional education is health education on nutrition to increase children's awareness on the selection of healthy foods. It have been needed to enhance basic understanding of needs for carbohydrates, proteins, and fats, minerals and calcium in food (Contento, 2011). The concern on nutritional adequacy and purpose of the food guides are important to ensure school children eat the right food in sufficient quantity to provide all the nutrients needed for growth and health; as well as to avoid overweight and obesity.

Specifically, the implementation of nutritional educational programme among obese school children has been important to promote knowledge on nutritious and healthy eating. Studies showed that obese children consumed more food containing excessive fat and less fruit and vegetables as recommended by the food guide pyramid adopted by the US Department of Food and Agriculture in the Department of Health and Human Services (Garipağaoğlu et al., 2008). A comprehensive evaluation for obesity prevention and intervention has been needed. However, publication related to child dietary patterns and educational programme in Malaysia especially in suburban and rural areas for school children with overweight and obese were still lacking.

# 3.0 Methodology

# 3.1 Study area

The study was carried out in Puncak Alam which is a developing suburban area with all the amenities of a township including easy access to fast food and supermarkets.

# 3.2 Study subject and sample selection.

An experimental study was conducted among primary schools. Cluster sampling was used in this study. The self-administered questionnaires and 24 hour dietary recall were distributed to the school children and answered with parents. The sample size was determined based on Krejcie and Morgan's table (1970). A total of 287 school children were screened to determine their body mass index (BMI) percentile and 165 were identified as overweight and obese. However, only 103 school children were willing to be involved in this NEP after permission was obtained from their parents. The inclusion criteria for this study were primary school children with a BMI percentile of overweight and obese. The exclusion criteria in this study were primary school children below 10 years old with a healthy weight and school children who were actively involved in sports even when the BMI indicated overweightness. After three months of implementation, the sample size was reduced to 79 due to 15 of the school children being transferred to other schools, 3 being involved in school activities and 6 were absent during a day of post-test.

#### 3.3 Data collection

A structured questionnaire was adapted from Wilson, Magarey, & Mastersson (2008) to evaluate the food behaviours, attitudes, environments and knowledge associated with healthy eating. The identified students were given a pre- and post-intervention questionnaire. Part A consisted of questions related to demographic data of the students while Part B consisted of 12 scores grouped into five categories. The first consists of healthy behaviour questions, the second category was related to attitude, the third category was for environment questions and the fourth category comprised of questions on knowledge of healthy eating. The scoring for the categories of healthy food behaviour, attitude on fruits and vegetables, environment selection of fruits and vegetables, and knowledge on fruits and vegetables was also based on Wilson et al., (2008). Each individual item of the questionnaire contributed to one group score and response for each item.

#### 3.4 Pilot Study

This questionnaire was piloted using 10% of the sample population of primary school children in Puncak Alam, Selangor before being used as an instrument. The results were analysed using the test-retest reliability method and Cronbach's alpha internal consistency method. The Pearson correlation test showed that correlation is significant at the 0.01 level and 0.05 levels. This means

that the instrument is suitable for obtaining reliable data from other subjects who have the same characteristics as this group of research. It was determined that the reliability of the instrument was satisfactory using Cronbach's alpha (alpha coefficient =.888). The instrument contains 97 items.

# 3.5 Children's Anthropometric measurements

All anthropometric measurement was carried out with the teachers as assistants. The teachers were trained before the measurement steps were taken by the researcher. The measurement was taken twice and the mean was calculated. If the difference between two measurements was more than 10%, a third measurement was taken and the median was used. Body weight was measured with a SECA Digital weighing scale Model 803 (SECA) to the nearest 0.1 kg while height was measured with a portable SECA stadiometer Model 213 (SECA) to the nearest 0.1cm. BMI was calculated by using the Child and Teen BMI Calculator to determine the BMI percentile. Anthropometric status was classified using the CDC BMI-for-age growth charts for girls and boys taking into account these differences and allowing for translation of BMI number into percentile for a child's or teen's sex and age.

# 3.6 Nurtitional Educational Programme (NEP)

This programme was structured and adopted from a study by Ruzita & Wan Azdie (2007) and developed used a psycho educational intervention method based on Kolb's Model of Learning Styles and Experiential Learning. The video with content on 'Food Pyramid', 'Fruits and vegetables' and 'Body Mass Index' was used with permission obtained from the Department of Health Promotion, Ministry of Health. The comic "Kembara Alam Sam" from the Nutrition Month Malaysia, Nutrition Society of Malaysia (NMM) 2010 was presented afterwards. Questions related to the comic were answered by the students. On day three, the students participated in a game "selection of healthy food". Each respondent who was able to select five models of healthy food was given a gold star as a token and for those who were not able to be given a Silver Star.

# 3.7 Statistical Analysis

Data was analysed using IBM Statistical Package (SPSS) Version 21. The data was analysed using descriptive frequency to determine healthy food behaviour, attitude to fruit and vegetable, environment and knowledge among overweight and obese children during pre- and post-intervention NEP.

3.8 Limitations of the study

In the present study, even though the average percentages for all variable of study had significantly increased, there were not many changes due to the short intervention period. This may be one of the factors that contribute too few changes being observed in the practices of the school children. These intervention programmes were conducted in two schools only as such the findings of this could not be generalised to others primary schools children in Malaysia. The results therefore should be interpreted cautiously.

# 4.0 Result

#### 4.1 Healthy food behaviour

The result shows the frequency for healthy food behaviour. The percentage of healthy eating behaviour for overweight and obese school children before the NEP was 78 (98.7%) respondents followed by 1 (1.3%) having poor eating behaviour. However, following the NEP, 79 (100%) or all of the respondents have a healthy eating behaviour. This result indicates a significant increase where the only student (1.3%) with poor eating behaviour becomes zero post nutritional educational programme (Table 1).

4.2 Attitude on fruits and vegetables

Nine items were used to evaluate respondents' attitude in relation to fruits and vegetables. The findings are presented in Table 2. From the table, it can be seen that none of the respondents (0%) shows a healthy attitude in relation to fruits at pre-test. During the post-test, only 2 (2.5%) of the respondents showed any improvement in their healthy attitude to fruits. Those with poorer attitude to fruits and needed to be observed were 79 (100%) for pre-test but was reduced during the post-test to 77 (97.5%). This result indicates the NEP has increased the percentage of respondents' attitude to consume fruits by 2.5%.

The result of attitude in relation to vegetable consumption shows 2 (2.5%) respondents to have a healthy attitude followed by 77 (97.5%) with poor attitude and needed to be observed during the pre-test. However, during the post intervention programme the attitude related to vegetables consumption increased to 4 (5.1%). Those with poor attitude and need to be observed decreased to 75(94.9%) in the post-test.

# 4.3 Healthy environment selection of fruits and vegetables

The category for environment contained eight items in order to assess the healthy environment selection of fruits and vegetables. The findings are presented in Table 3. Respondents with a healthy environment selection of fruits and vegetables were 5 (6.3%) for the pre-test while 74 (93.7%) had poor environment and needed to be observed. Post-test results showed 2 (2.53%) respondents to have a healthier environment selection of fruits and vegetables as compared to poor environment 77 (97.5%) respondents. These results indicate that the NEP has only minimal impact in relation to healthy environment on selection of fruits and vegetables.

	Table 1. Frequency f	or healthy foo	d behaviou	r		
Healthy food behaviour	Pre test	Percenta	ge	Post test	Percentage	
≥ 18 healthy value						
≤ 18 range to observed						
Healthy eating behaviour	78	98.7		79	100	
Poor eating behaviour	1	1.3		0	0	
	Table 2. Free	uency for attit	ude			
Healthy frequency	Pre	-test perce	ntage		Post-test	
≥ 16 healthy value						
≤ 16 range to be observed						
Fruits						
Healthy attitude		0	0		2	2.5
Poor attitude and need to be observed		79	100		77	97.5
Vegetables						
Healthy attitude		2	2.5		4	5.1
Poor attitude and need to be observed		77	97.5		75	94.9

# 4.4 Knowledge on fruits and vegetables

Nutritional knowledge was evaluated based on the respondents' knowledge on fruits and vegetables. The results are portrayed in Table 4. Respondents' with good knowledge on vegetables for the pre-intervention programmes were 40 (50.6%) followed by 39 (49.4%) respondents with poor knowledge. However, following the post-intervention programme, the respondents with good knowledge on vegetables increased to 69 (87.4%) while 10 (12.6%) respondents still had poor knowledge on vegetables and needed to be observed. Respondents with good knowledge on fruits pre-intervention programme were 9 (11.4%) while 70 (88.6%) respondents had poor knowledge. However, the post-intervention programme showed an increased to 63 (79.7%) respondents with good knowledge at 16 (20.3%) respondents. These results indicate that the NEP has a significant impact on the school children's knowledge on fruits and vegetables.

# 5.0 Discussion

# 5.1 Healthy food behaviour

This study shows a 100% increase in healthy food behaviour during the post-test. This finding indicates that there is an increase in healthy food behaviour in the post-intervention programme compared to pre-intervention but it also showed that overweight and obese school children who have knowledge and healthy food behaviour still need practice them in their daily lives after the intervention programme. This finding also demonstrates that overweight and obese school children have knowledge in choosing the 'best' or right food behaviour in their dietary patterns. This may be influenced by their parents, peers, and environment. In addition, the usage of educational media such as comics and videos in this NEP may be capable to attract overweight and obese school children to give more attention in learning and understanding the food pyramid and a balanced diet. Games on selecting healthy food enable the children to develop decision making skills in selecting healthy food without being influenced by parents, and peers. This finding is supported by a previous study by Başkale & Bahar, (2011) which found that nutrition educations increased score nutrition knowledge and nutrition behaviour where the experimental group between pre-test and post-test 1 was significant; and pre-test and post-test 2 was also significant (p-<.001). Demirozu, Pehlivan, & Camliguney (2012) suggested that in order to influence the knowledge and healthy food behaviour of obese school children, nutrition education must be done through multiple channels such as in the school, parents and media. As such, this NEP should place an emphasis on the balanced and adequate nutrition in order to control BMI to overcome the urbanised, advertisement and sedentary life style in the suburban area.

lealthy environment ≥ 19 bealthy value	Pre test	Percentage	Post test	Percentage	
≤ 19 range to observed					
Environment					
Healthy environment selection fruits and vegetables	5	6.3	2	2.53	
Poor environment and need to be observed	74	93.7	77	97.5	
Tabl	e 4. Frequency for	knowledge on fruits ar	nd vegetables		
Healthy value Pr	e Test	Percentage	Post Test	Percentage	
Vegetables 3-value good knowledge and < 3 p	oorer knowledge ar	id need to observe			
Good knowledge 40	,	50.6	69	87.4	
Poorer knowledge 39	1	49.4	10	12.6	

Fruits- 2value good knowledge and < 2 poorer knowledge and need to observe							
Good knowledge	9	11.4	63	79.7			
Poorer knowledge	70	88.6	16	20.3			

#### 5.2 Attitude towards fruits and vegetables

The results indicate that the overweight and obese school children had a significant increase in positive attitude towards fruits during the post-test, hence decreasing the attitudes that need to be observed. The attitude on vegetables' consumption has also shown a significant increase in post-intervention. Ranges that need to be observed decreased after the intervention programme. Overall, these results indicate that the NEP conducted in this study helped to enhance the attitude towards consumption of fruit and vegetables by overweight and obese school children. This result agrees with findings by Preplip et. al (2011) which showed significant changes in teacher influence on attitude towards consumption of fruits and vegetables for pre- and post-test in the intervention school. A previous study on nutrition education has shown the nutritious attitude score among the intervention group of children in rural areas to be higher as compared to urban areas (Ruzita At, Wan Azdie MAB,2007).

#### 5.3 Environment selection of fruits and vegetables

The results indicate that NEP has only a minimal impact in relation to healthy environment between pre- and post-intervention. . These may be due to environmental factors of overweight and obese school children such as parents, peers, home environment, hawkers, media, economic factor and school canteen which influence the environment selection of food especially fruits and vegetables.

Binkiewicz-Glińska et al. (2012) found that school children were more likely to buy rice, sweet biscuits, and junk food compared to buying fruits and vegetables. Marketing strategies were also in place to maximise sales of unhealthy products. Furthermore, the factor of television food advertisements may influence food consumption among school children. These media may contribute to the development of child and adolescent obesity where screen time advertising of junk food and fast food increases children's requests for those particular foods and products (Strasburger, 2011).

Maternal influence was also a predicator environmental influence on dietary pattern of fruits consumption and vegetables consumption among school children. This may be due to mothers having a greater degree of control over their child's food intake and influence their daughters' weight and eating habits, hence placing daughters at risk for developing problematic eating behaviours (Scaglioni et al., 2008). The mothers with a higher level of nutritional knowledge feed their children more vegetable, fruit, legumes, and less sugared drinks. They also knew to avoid giving food that contained artificial flavouring and believes in the effects of nutrition to health as compared to mothers who had a lower level of nutritional knowledge. These mothers affect children's eating habits (Yabancı, Kısaç, & Karakuş, 2014). Another factor that contributed to parents going out to fast food restaurants such as Mc Donalds and KFC is due to these settings offering playground facilities for their children that might contribute more to children's request of fast food. Moreover, working parents tend to eat out more due to having less time to cook at home (Abdullah, Mokhtar, Bakar, & Al-Kubaisy, 2015).

The home environment has the potential to affect the overweight and obese children's energy balance and diet composition since parents act as a role model for their children and may influence the family environment by exposing family members to certain foods, by actively encouraging the family members to eat certain foods, or by passively allowing certain foods in the regular diets (Golan & Crow, 2004). Overcoming this problem by following mothers to the wet market, the obese school children can develop their confidence level when they repeatedly practice the knowledge and skills that they attained from mothers while buying healthy ingredients (Sharif, Nor, Zahari, & Muhammad, 2015).

#### 5.4 Knowledge on vegetables and fruits

The result for good knowledge on vegetables shows an increase among the overweight and obese school children where they have better knowledge on vegetables after the intervention programme. The number of respondents with poor knowledge on vegetables decreased after the post-intervention. The same can be said for the results of good knowledge on fruits, which saw an increase after the intervention programme and poor knowledge on fruits decreasing after the intervention programme. The result indicates that the NEP has a significant increase to the knowledge of vegetables and fruits among overweight and obese children.

Overall, these results indicate that the NEP has significant influence before and after the nutritional educational on dietary pattern, healthy behaviour, attitude, environment, and knowledge among overweight and obese school children except environment. These proved that effective intervention should be focused on the dietary factor because inappropriate dietary habits lead to overweightness and obesity among school children (Baskova, Baska, & Banovcinova, 2014). These findings were supported by a systematic review of 55 previous studies which mostly targeted children aged 6-12 years old. These included 37 studies of 27,946 children and demonstrated that the programs were effective in providing awareness towards the prevention of obesity among children (Waters et al., 2013).

This study was also similar to the intervention by Ruzita AT &Wan Azdie (2007) where the post-intervention results showed that the nutritional knowledge of children in urban areas increased significantly as compared to children in rural areas. Studies in Italy, on the nutrition education with the aim to test efficacy of the *Kaledo* programme shows the nutrition knowledge and dietary behaviours among school children where the children playing *Kaledo* had a significant increase in nutritional knowledge (Amaro, 2006). Our study was also similar with studies in Los Angeles that showed a significant change in teachers' influence on students' attitudes toward fruits

and vegetables even though the consumption of fruits and vegetables only increased slightly but the effects of a school-based nutritional program provided awareness in the prevention of overweightness and obesity among children in many aspects (Preplip et al., 2011).

# 6.0 Conclusion

This study shows that the NEP could improve the dietary pattern among overweight and obese school children especially in the consumption of non-core food, sweetened beverages, fruits, vegetables, and waterThis intervention also promotes positive changes in healthy food behaviour, attitude, environment, and nutrition knowledge. The NEP could be implemented in Malaysia as part of the schools' health activities promotional programme and nutritional education to overcome the current rise of obesity. In the future, these nutritionals educational programmes are needed more time to implement for evaluate the impact towards healthy food behaviours. Furthermore, school-based nutrition education studies should focus on involving teachers, parents, and peers equally besides the school children so that the interventions could be carried out with one domain supporting the others which will successfully bring positive changes. However, to evaluate the effectiveness of the programme, combinations of the NEP with physical activities are also important to enhance the knowledge on healthy nutrition and BMI.

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