

AicE-Bs2026

14th Asia-Pacific International Conference on Environment- Behaviour Studies

, Kyungdong University Global (KDU Global), Sokcho (Goseong), S.Korea, 04-06 Jun 2026.
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Mohamed Yusoff Abbas, PhD

Acknowledgement

The organiser, Association of Malaysian Environment-Behaviour Researchers (AMER), together with the host, KDU Global Research Center, Kyungdong University Global (KDU Global), Sokcho, South Korea, in collaboration with Kulliyah of Sustainable Tourism and Contemporary Languages, International Islamic University Malaysia, wish to extend their gratitude to the many that made this conference possible. In particular, the International Breakout Chairs, International Scientific Committee / Journal Editorial Team, Abstract and Full paper contributors, and Oral presenters.

Thank you all !

Foreword

This 14th Asia-Pacific International Conference on Environment-Behaviour Studies, AicE-Bs2026, being held at the Kyungdong University Global (KDU Global), Sokcho, South Korea, from 04-06 Jun 2026, which is fully managed by AMER's subsidiary, emAs (AMER Event Management & Services) under emAs emAs Resources, marks AMER's 54th international conference to be organised,

The Game Changer 2021 (#GC2021), initiated in early 2021, which requires that contributions from Malaysia include international co-authors aimed to increase the number of publications contributed by multinational authors. We believe that the initiative would significantly increase the likelihood that our publications will be indexed by more reputable indexing bodies, such as Scopus. As such, commencing in 2021, only multinational-authored contributions from Malaysia will be accepted for publication.

As anticipated, the new Clarivate Analytics ruling for publications commencing Jan 2026, which would not be automatically WoS-indexed as in previous years, has significantly reduced the number of participants. Nevertheless, AicE-Bs2026Sokcho, still managed to attract a total of 44 approved abstracts, with authors from 17 countries. The majority of the abstracts were in collaboration with Malaysian authors (26 numbers). International contributions were obtained from South Korea (18), Indonesia (9), China (6), Morocco and Uzbekistan (2 each), and one each from Brunei, Canada, France, India, Japan, New Zealand, Pakistan, Philippines, Thailand, Türkiye and United Kingdom.

The approved abstracts were grouped into 16 subcategories, although many could have been easily placed under more than one category. The top four categories, in order of popularity, were Artificial Intelligence Environment (22.2%), Tourism / Hospitality Environment (13.3%), Health / Healing Environment (11.1%), Sustainable Environment and Technology-related Environment (8.9% each).

The approved abstracts were finally transformed into 38 approved full papers, a return of 84.0%. The papers approved were simply grouped generally under 14 sub-categories, although quite a number could have been easily placed under more than one category.

The top four categories, in order of popularity, were Artificial Intelligence Environment with 9 papers, Health / Healing Environment (5), Tourism / Hospitality Environment (4), and Educational / Learning Environment (3).

Thanks again for your continuous support and contributions as always, and hope for an enlightening conference!

Looking forward.

Mohamed Yusoff Abbas, PhD.

Chair

AicE-Bs2026Sokcho, 04-06 Jun 2026

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Welcome from Host

On behalf of Kyungdong University Global (KDU Global), South Korea, it is our great pleasure to warmly welcome all distinguished guests, keynote speakers, researchers, academicians, professionals, and students to the 14th Asia-Pacific International Conference on Environment-Behaviour Studies (AicE-Bs2026Sokcho) held at our beautiful campus in Sokcho (Goseong), South Korea from 04–06 June 2026.

Kyungdong University Global is honored to host this prestigious international conference that brings together scholars and experts from diverse disciplines to exchange knowledge, innovative ideas, and research findings related to environment-behaviour studies and sustainable development. This conference serves as an important platform for meaningful academic discussions, interdisciplinary collaboration, and global networking among participants from across the Asia-Pacific region and beyond.

At KDU Global, we strongly value international cooperation, multicultural understanding, and research-driven innovation in addressing contemporary environmental and societal challenges. We hope this conference will inspire productive discussions, foster future collaborations, and contribute to advancing impactful research for the betterment of society.

We also hope that participants will enjoy the beautiful natural environment, culture, and hospitality of Sokcho and Gangwon Province during their stay in South Korea. In addition, we hope participants will enjoy meeting our diverse student community representing more than 100 countries from around the world across our campus.

We sincerely thank all organizers, collaborators, presenters, participants, and supporting institutions for their valuable contributions and commitment to making this conference a successful and memorable event.

We wish you a productive conference and a pleasant stay in South Korea.

Thank you.

**Kyungdong University Global (KDU Global),
South Korea**

Welcome from Collaborator

On behalf of the International Islamic University Malaysia (IIUM), the Kulliyah of Sustainable Tourism and Contemporary Languages extends a warm and heartfelt welcome to each of you to the 14th Asia-Pacific International Conference on Environment-Behaviour Studies (AICE-BS), held from June 4th to 6th, 2026. We are absolutely delighted to gather here at our beautiful host venue, the vibrant KDU Global campus in South Korea.

In close collaboration with Kyungdong University Global, IIUM is deeply honored to host such an extraordinary assembly of scholars, researchers, and practitioners from all corners of the globe. South Korea is a nation celebrated for blending rich heritage with cutting-edge innovation. In that very same spirit, we hope this conference serves as a dynamic bridge, in connecting diverse perspectives, sparking groundbreaking collaborative research, and fostering lifelong academic friendships.

The organizing committee from the Kulliyah of Sustainable Tourism and Contemporary Languages wishes everyone a highly successful and fruitful conference. We also extend our profound gratitude to the organizer, the Association of Malaysian Environment-Behaviour Researchers (AMER), for their invaluable partnership in bringing this three-day event to fruition.

Once again, a warm welcome to South Korea.

Hwanyoung-hamnida!

Thank you.

**International Islamic University Malaysia
Malaysia**

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About the Conference

Background

The M1iCES (Malaysia's 1st International Conference on Environment-Behaviour Studies) officially soft-launched by Malaysian Director General, Womens Development Department, Ministry of Women, Family and Community Development during 1nCEBS (14-15 November 2009) had been renamed the ASIA Pacific International Conference on Environment-Behaviour Studies (AicE-Bs). AicE-Bs conference themes address Environment-Behaviour issues affecting the Asia/Pacific region. In particular, on issues affecting the Asian communities living in both Asian and non-Asian countries. Issues affecting non-Asian communities are also most welcome.

Prior to 2014, AicE-Bs were organised annually by cE-Bs in collaboration with ABRA (Association of Behavioural Researchers on Asians.Africans/Arabians) / AMER (Association of Malaysian Environment-Behaviour Researchers) and non-ASEAN ajE-Bs / jABs Editorial Board member's establishment (as the National Conference now renamed Asian Conference on Environment-Behaviour Studies – AcE-Bs shall be held in Asian members' countries). Post 2014, all AicE-Bs conferences shall be organised in non-Asian countries, except Malaysia. It shall be fully managed by emAs (AMER Event Management Services), under emAs emAs Resources.

To date, the AicE-Bs conferences organised are as follows:-

- 1st AicE-Bs2010Kuching, Malaysia, 07-09 Dec 2010
- 2nd AicE-Bs2011Famagusta, North Cyprus, 07-09 Dec 2011
- 3rd AicE-Bs2012Cairo, Egypt, 31 Oct-02 Nov 2012
- 4th AicE-Bs2013London, United Kingdom, 04-06 Sep 2013
- 5th AicE-Bs2014Berlin, Germany, 24 – 26 Feb 2014
- 6th AicE-Bs2015Bacelona, Spain, 31 Aug – 05 Sep 2015
- 7th AicE-Bs2016Edinburgh, Scotland, UK, 27-30 Jul 2016
- 8th AicE-Bs2018Sheffield, UK, 14-15 Jul 2018
- 9th AicE-Bs2019Lisbon, Portugal, 03-04 Jul 2019
- 10th AicE-Bs2022KotaKinabalu, Malaysia, 07-08 Sep 2022
- 11th AicE-Bs2023Marrakech, Morocco 01-07 Mar 2023
- 12th AicE-Bs2024Bandung, Indonesia, 04-05 Oct 2024
- 13th AicE-Bs2025London, UK, 29-31 Aug 2025

14th Asia-Pacific International Conference on Environment-Behaviour Studies, Kyungdong University Global (KDU Global), Sokcho, South Korea, 04-06 Jun 2026

The conference focuses on current Environment-Behaviour issues affecting the Asian/African/Arabian communities in both their countries and others. Issues affecting other communities are also most welcomed.

Paper presenters are allowed to either present On-site (F2F) or virtually. However, only those who present F2F shall be in the running for the Best Paper awards.

The e-IPH, UK published both the Abstract Book (eISBN 978-1-913576-23-3), and the Proceeding in the E-BPJ (Environment-Behaviour Proceedings Journal), eISSN 2398-4287, 11(37) Jun 2026, issue. Upon the final publication, it will be sent to Clarivate Analytics for possible WoS-indexing.

Extended versions of the selected papers shall be published as freely accessible articles, online, in our other international journals –ajE-Bs or jABs, @ no publication charges.

Conference Tracks

Paper contributions involved the following environments (though not exhaustive): -

- Artificial Intelligence Environment
- Big Data Environment
- Children / Youth Environment
- Climatic Environment
- Commercial/Retail/Services Environment
- Communication / Social Media Environment
- Community Environment
- Construction Environment

Design / Creative Environment
Educational / Learning Environment
Elderly Environment
Energy Environment
Financial Matters
Gender Issue
General Psychology
Governance Environment
Health / Healing Environment
Human Resources Environment
Inclusive / Less Abled Environment
Information & Communications Technology Environment
Landscaping Environment
Legal Matters
Leisure / Recreational / Sports Environment
Local Heritage Environment
Management / Production Environment
Natural Environment
Policy Matters
Public Sector Environment
Residential Environment
Rural Environment
Security Environment
Sustainable Environment
Technology-related Environment
Tourism / Hospitality Environment
Transport / Travel Environment
Urban Environment
Working Environment

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